

# **PROPINSIGHT**

A Detailed Property Analysis Report











## Price Insight

This section aims to show the detailed price of a project and split it into its various components including hidden ones. Various price trends are also shown in this section.



## **Project Insight**

This section compares your project with similar projects in the locality on construction parameters like livability rating, safety rating, launch date, etc.





## **Builder Insight**

This section delves into the details about the builder and tries to give the user a perspective about the history of the builder as well as his current endeavours.

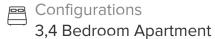


## Locality Info

This section aims to showcase various amenities viz. pre-schools, schools, parks, restaurants, hospitals and shopping complexes near a project.









# What is **PRICE INSIGHT?**



## **Pricing Comparison**

Comparison of detailed prices with various other similar projects



## **Pricing Trends**

Price appreciation and trends for the project as well as the locality



## Price versus Time to completion

An understanding of how the current project's prices are performing vis-a-vis other projects in the same locality

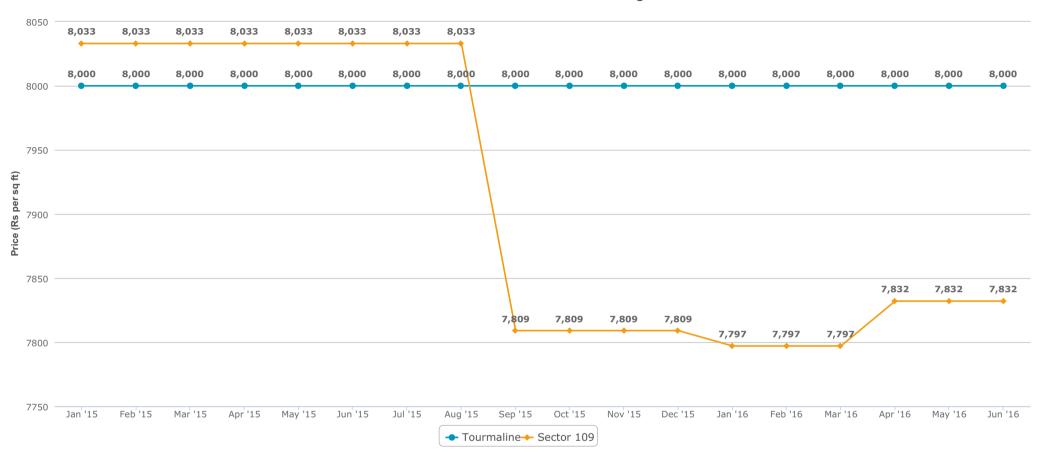


## **Demand Comparison**

An understanding of how the strong/weak is the demand of current project and the current locality vis-a-vis others

#### Price Trend Of ATS Tourmaline

#### ATS Tourmaline VS Sector 109, Gurgaon



Property Type	3BHK+3T	4BHK+4T
Area (sq.ft.)	1750, 2150, 2585	3150



## Price Comparison With Other Projects Similar To ATS Tourmaline



ATS Tourmaline Sector 109, Gurgaon



Chintels Serenity Sector 109, Gurgaon

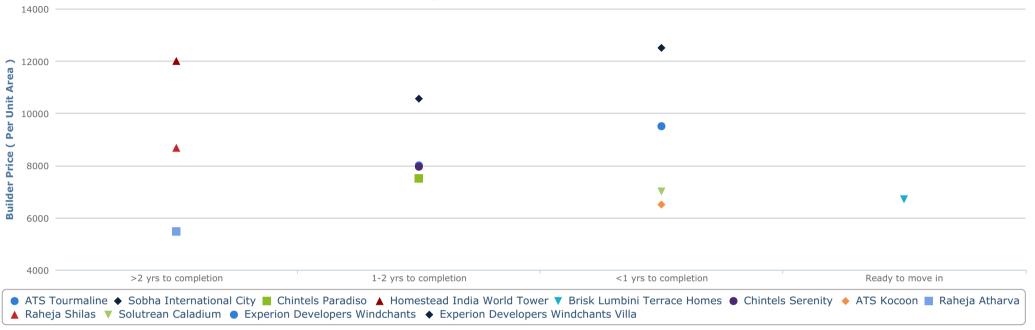


Chintels Paradiso Sector 109, Gurgaon

Primary Purchase Price	8,000/sq.ft.	7,950/sq.ft.	7,500/sq.ft.
Advance Maintenance Charges (Month)	N.A.	N.A.	N.A.
Car Parking Charges	Covered : Rs. 3 Lacs (One time)	N.A.	N.A.
Power Backup Charges	Rs. 1 Lacs (One time)	N.A.	N.A.
Club House Charges	N.A.	Rs. 1 Lacs (One time)	N.A.

## Price Versus Time-To-Completion





ATS Tourmaline's current price is Rs. 8000/sq. ft. and it is in Under Construction stage.

In comparison to locality, ATS Tourmaline is overpriced by Rs. 167.07/sq. ft.

Highest price in the locality is for Experion Developers Windchants Villa at 12500/sq. ft. and it is in Under Construction stage.

Lowest price in the locality at Raheja Atharva at 5475/sq. ft. and it is in Under Construction stage.

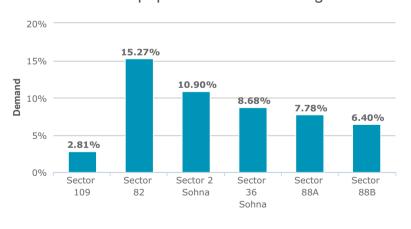


## Demand Comparison With Other Projects Similar To ATS Tourmaline

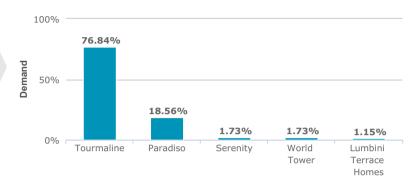
#### **Analysis**

- Tourmaline has 76.84 % demand amongst all projects in Gurgaon.
- The highest demand 76.84% in Gurgaon is for Tourmaline.
- The lowest demand 1.15% in Gurgaon is for Lumbini Terrace Homes

#### Demand in popular localities of Gurgaon



## Demand of projects in 5 km vicinity of ATS Tourmaline



#### **Analysis**

- Sector 109 has 2.81 % demand amongst all projects in Gurgaon.
- The highest demand 15.27% in Gurgaon is for Sector 82.
- The lowest demand 2.81% in Gurgaon is for Sector 109





## PROJECT INSIGHT

Favorite project vis-a-vis similar others





## Basic Details Comparison

A comparison of various basic details of the project like livability rating, project land area, loading percentage, delay etc. with other similar projects



## Amenities Comparison

A comparison of various amenities of the project like Swimming Pool, Gymnasium, Intercom, 24X7 Security etc with other similar projects

## ATS Tourmaline Comparison With Other Similar Projects



ATS Tourmaline Sector 109, Gurgaon



Chintels Serenity Sector 109, Gurgaon



Chintels Paradiso Sector 109, Gurgaon

Livability Rating*	8.0/10	7.5/10	7.6/10
Safety Rating*	0.4/10	1.6/10	1.6/10
Builder	ATS	Chintels	Chintels
Locality	Sector 109, Gurgaon	Sector 109, Gurgaon	Sector 109, Gurgaon
Number of Towers	5	9	9
Project Land Area	10.4 Acres	25 Acres	12.3 Acres

<sup>\*</sup>Livability rating is calculated on the basis of Proptiger's proprietary rating algorithms, Know more \*Safety rating is provided on the basis of safety pin data



## ATS Tourmaline Comparison With Other Similar Projects (Continued ...)



ATS Tourmaline Sector 109, Gurgaon



Chintels Serenity Sector 109, Gurgaon



Chintels Paradiso Sector 109, Gurgaon

Part of Township	No	No	No
Average Flats Per Floor	3.15	2	3.48
Loading Percentage	N.A.	N.A.	N.A.
Launch Date	Dec `13	Aug `13	Mar `11
Possession Date	Aug `17	Jun `18	Dec `17
Delay	5 month(s)	6 month(s)	36 month(s)



## Amenities Comparison Of ATS Tourmaline With Other Similar Projects



ATS Tourmaline Sector 109, Gurgaon



Chintels Serenity Sector 109, Gurgaon



Chintels Paradiso Sector 109, Gurgaon

Multipurpose Room			
Rain Water Harvesting			
Intercom			
24 X 7 Security			
Children's play area	*	*	*

#### **Common Amenities**

Amenities not available in any project

Power Backup Sports Facility Golf Course Maintenance Staff









#### **Builder Profile**

A detailed overview of builder including his past track record, number of years of operation, number of projects delivered etc.



## **Delivered Projects**

Info about top projects that have been delivered by builder in the past, their date of delivery etc.



## **Under-Construction Projects**

Info about top under-construction projects of the builder along with their price appreciation trends

#### Overview Of Developer (ATS)





ATS Green is a leading real estate development organization with 16 years of experience. The company is spearheaded by Chairman and Managing Director, Mr. Getamber Anand. ATS Green is known for quality and reliability. The portfolio of property by ATS Green includes multiple residential, commercial, hospitality and retail projects.

The company has developed around 160 residential projects, in addition to more than 150 business projects spanning hotels, commercial complexes, recreation zones, resorts and sports complexes. The company has successfully developed 20 million sq ft of residential space and is currently developing another 20 million sq ft of space. The company has 30, 000 happy residential customers.

#### **Unique Selling Point**

The company is known for offering in-house project facility management, maintenance and security services. The company is also known for core values like trust, transparency, reliability, integrity and adhere to global quality standards. The company follows best industry practices and seeks to cater to aspirational requirements of customers. The company makes use of methodical project development and management procedures as well.

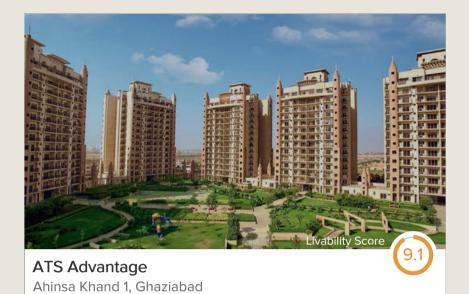
#### **Landmark Projects**

ATS Golf Meadows Lifestyle is a landmark project offering well-designed 2, 3 and 4 BHK apartments sized between 1,350 and 2,950 sq ft. The project consists of 923 units and spreads over 26 acres. The project is located at Dera Bassi in Chandigarh and comes with several amenities for residents, including a club house, a swimming pool, a gymnasium, a playing zone for children, a golf course, power backup facilities, 24x7 security services, a jogging track, tennis and basketball courts, landscaped gardens and a football ground.

Casa Espana Apartment is another landmark project offering well-designed 3 and 4 BHK apartments, sized between 2,087 and 3,300 sq ft. The project consists of 528 units and spreads over 16.6 acres. The project is located at Sector 121 in Mohali, Chandigarh and offers multiple amenities to residents, including a cricket pitch, a café, maintenance services, a tennis court, a table tennis room, a billiards room, landscaped gardens, a gymnasium, a jogging track, power backup provisions, 24x7 security services, rainwater harvesting systems, intercom facilities, sports facilities, a club house, a multipurpose room and a swimming pool.



## Top Projects Delivered By ATS



Project was delivered on May, 2012



Project was delivered on Feb, 2014



Project was delivered on Sep, 2014



## Projects Under Construction By ATS



## ATS Tourmaline

Sector 109, Gurgaon

Project is expected to be delivered on Aug, 2017 after a delay of 5 month(s).

Has seen a price appreciation of 6.7 % over last 38 month(s)



## **ATS Marigold**

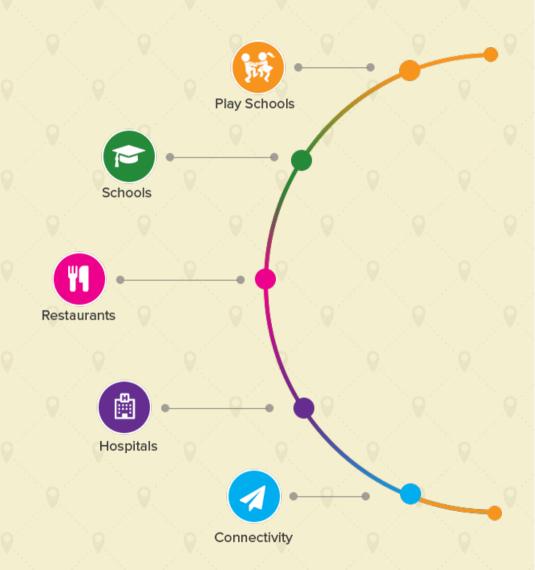
Sector 89A, Gurgaon

Project is expected to be delivered on Dec, 2018 after a delay of 2 month(s).

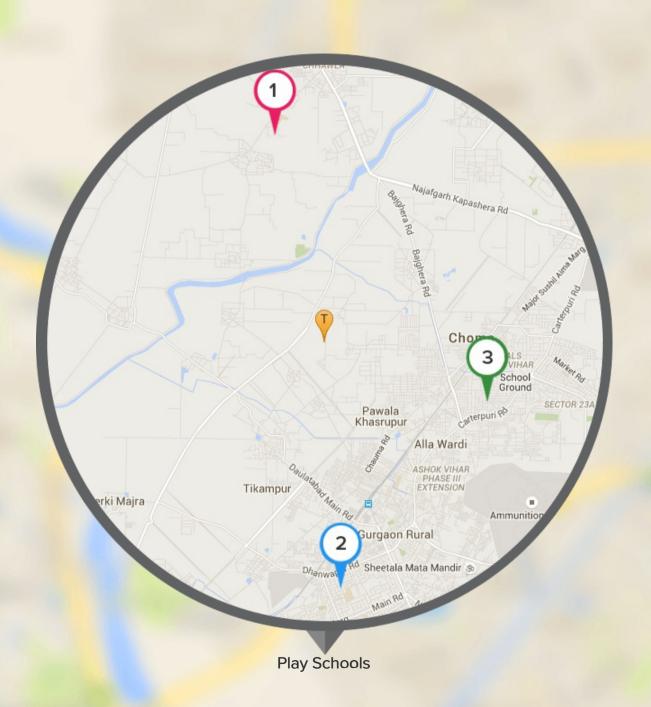
Has seen a price appreciation of 12.5 % over last 36  $$\operatorname{month(s)}$$ 







## Play Schools Near ATS Tourmaline, Gurgaon



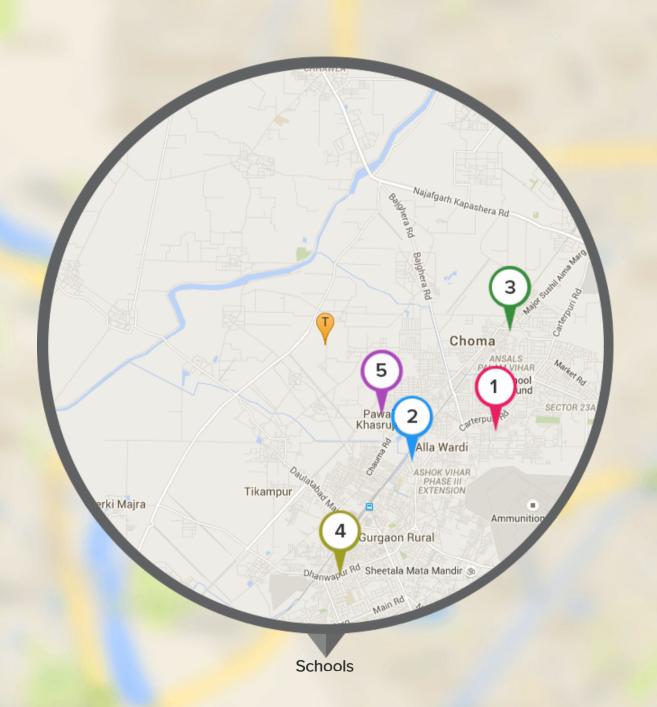
#### Top 3 Play Schools (within 5 kms)

- EuroKids Goela Vihar, Delhi
- Maria Montessori Play School -Sector 8, Gurgaon

  \*\*\*\*\*
  4.60Km
- EuroKids Palam Vihar, Gurgaon
  3.24Km
- Represents the location of ATS Tourmaline



## Schools Near ATS Tourmaline, Gurgaon



#### Top 5 Schools (within 5 kms)

Rainbow Kidz Pre-School

2 DPSG STARZ Preschool
2.70Km

The Santa Kidz

★★★★

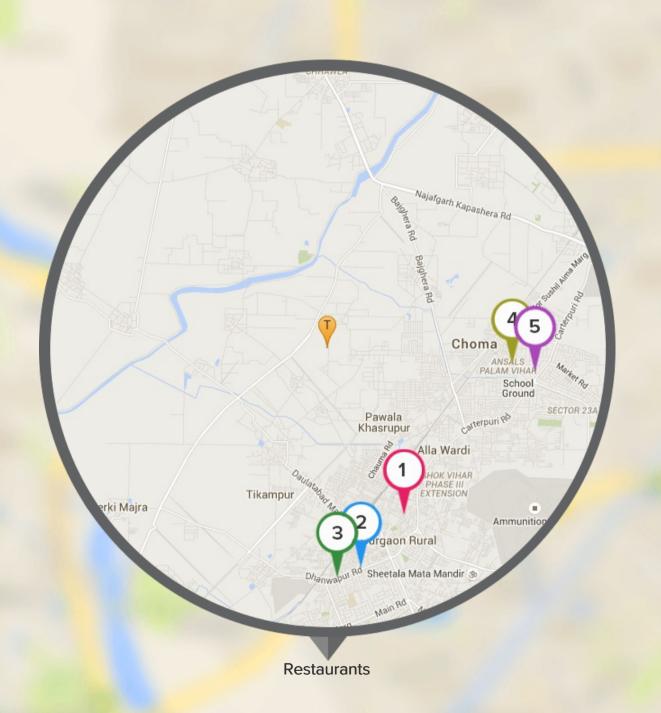
3.45Km

TINY TOTS FOUNDATION
PLAY SCHOOL - SECTOR 4,
GURGAON
4.32Km

Royal Oak International School

Represents the location of ATS Tourmaline





#### Top 5 Restaurants (within 5 kms)

Panjabi Dhaba

★ 3.43Km

2 Aadish Dhaba ★ 4.14Km

Radhe Ka Dhaba

Lumbini Restaurant & Catters Veg & Non Veg

4.28Km

3.90Km

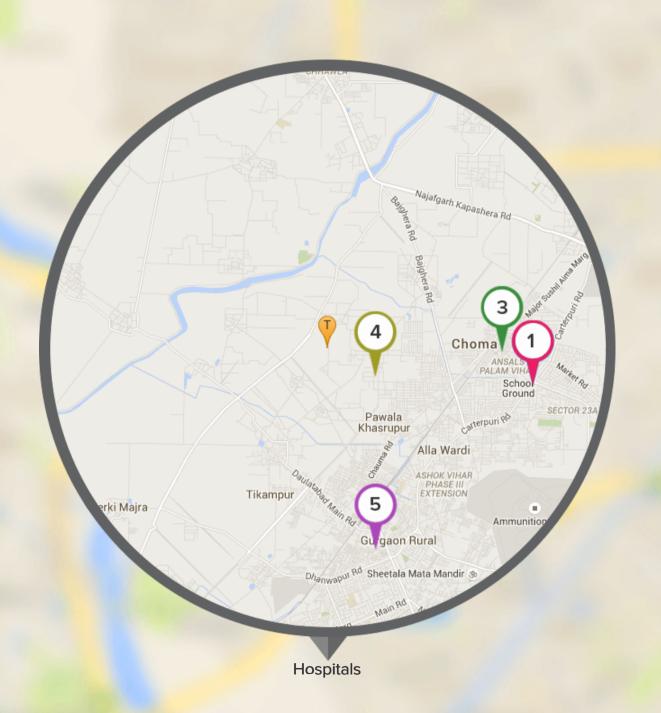
Veg & Non Veg

★ 3.45Km

5 Domino's ★

Represents the location of ATS Tourmaline

## Hospitals Near ATS Tourmaline, Gurgaon



#### Top 5 Hospitals (within 5 kms)

Colobmia Asia \*\*\*\*

3.88Km

Columbia Asia Hospital

3.88Km

Metro Hospitals & Heart Institute

\*\*\*\*

3.26Km

Metro Life Line Hospital

1.04Km

Dr Ashish Lall-Eye Hospital 3.85Km

Represents the location of ATS Tourmaline









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